



**Association for
Language Learning**

supporting and promoting language learning

Are you trying to reach language teachers in the UK?

The Association for Language Learning, ALL, is the major subject association for language teachers in the UK. We offer a number of opportunities for your business to reach our 6,000 members – of all languages, at all levels.

We are a dynamic, vital and growing organisation for the language teacher.

The launch of *Languages Today* in 2009 and the relaunch of our website in 2010, combined with positive change in the world of languages, means:

There has never been a better time to reap the benefits of being part of an organisation at the forefront of developments in the world of language teaching, whose members value our independence and authority.

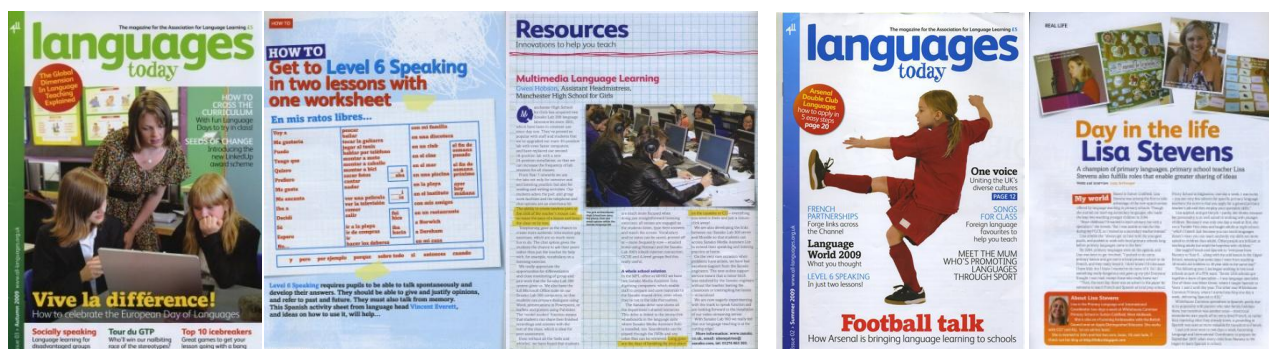
Call us on 0116 229 7453 or email info@all-languages.org.uk to discuss the membership plan best suited to your business.

You'll be in good company. Our existing members, from the small business to corporates, range across sectors including cultural organisations, publishers, travel, classroom resources and training, and include:

Academie Aquitaine, AIM Language Learning, Lingoo, AQA, BBC, Bay Foreign Language Books, CESA Languages Abroad, Chambers Harrap, CME Books Europe, Don Quijote Language Courses, Euroclub Schools, Eurotel Interactive, Goethe Institute, Grant & Cutler, Harper Collins, Hodder, Next Generation Learning, Language Trainers, Languages Network, Lighthouse Professional Dev, Linguascope, Mary Glasgow Magazines, Nelson Thornes, OISE Intensive Language Schools, OUP, PGL Travel, Revilo, Routledge, Sanako, Satellite TV Systems, TaskMagic, Perfect Signal

Reach our members across our resources – print, web, face-to-face

Languages Today



Languages Today, the only dedicated magazine designed specifically for language teachers, contains news, issues and insights from the world of language learning, along with a wealth of practical ideas for the classroom and resource information.



www.all-languages.org.uk

Relaunching January 2010

- Our user-friendly website will relaunch in January 2010. Currently it is accessed by an average in excess of 4,500 unique users pcm – utilise our corporate members news, events and special offers areas
- Weekly email bulletin, ALLnet with updates and news
- In-depth language-specific publications
- Regional and national events, from professional development and our own *Language World* conference (University of York, March 26 – 27, 2010) to other language, cultural and networking events

Choose from our two Membership Plans		
	Gold £ 200	Platinum £ 500
Full listing on Corporate Members page on ALL website, including hyperlink	✓	✓
Post information on Corporate Members news page of ALL website	✓	✓
Sell directly to our members through our members special offers web page	✓	✓
1 free promotion a year on ALLnet	✓	✓
Free flyer at our Language World conference	✓	✓
Opportunity for involvement with our networks and branches	✓	✓
Up-to-date market knowledge through ALLnet and your copy of Languages Today	✓	✓
One language specific journal and online access to the Language Learning Journal	✓	✓
Discounts on exhibitor booking for our Language World conference	✓	✓
Priority exhibitor booking for our Language World conference	✓	✓
ALL corporate partner logo to use on your website and literature	✓	✓
20-25% discount on advertising in <i>Languages Today</i>	✓	✓
5% discount on advertising in ALL language-specific publications	✓	✗
20% discount on advertising in ALL language-specific publications	✗	✓
Copies of all ALL publications	✗	✓
Multiple copies of Languages Today	✗	✓
Promotional material in our new member pack	✗	✓
Additional promotions on ALLnet	✗	✓
ALL Platinum Corporate Member logo to use on your website & literature	✗	✓
Opportunities for inclusion in our membership marketing materials	✗	✓
Your logo on Language World promotional literature & in Languages Today magazine	✗	✓
Your logo prominently displayed on our newly launched website (in rotation), which is currently achieving in excess of 20,000 pageviews pcm	✗	✓