

ALL Together Now!

Are you trying to reach language teachers in the UK?

The Association for Language Learning, ALL, is the major subject association for language teachers in the UK. We offer a number of opportunities for your business to reach our 5,000 members - of all languages, at all levels.

We are a dynamic, vital and growing organisation for the language teacher.

With so much in languages education changing, there has never been a better time to reap the benefits of being part of an organisation at the forefront of developments in the world of language teaching, whose members value our independence and authority.

Call us on 0116 229 7600, email info@all-languages.org.uk or go to: <http://tiny.cc/ALLCM> to find the membership plan best suited to your business.

You'll be in good company. Our existing members, from the small business to corporations, range across sectors including cultural organisations, educational publishers, travel companies, classroom resources and training providers: <http://tiny.cc/ALLCMlist>.

Stay up to date, and reach our members across the languages community:

In print:

- **Languages Today** is our termly magazine, designed specifically for language teachers in the UK: <http://tiny.cc/LanguagesToday>.
- ALL publishes a range of **Journals** for language teachers at all levels and in all sectors in the UK: <http://tiny.cc/ALLJournals>.

By email:

- **ALLNet** is our weekly email bulletin, packed with updates and news: <http://tiny.cc/ALLNet>.
- We also send regular **Corporate Member updates** to keep you well informed and in the loop!

Online:

- Our **Website** gets ~5,000 visitors pcm, and has dedicated areas for corporate member news, events and special offers: www.all-languages.org.uk.
- Your company can also **link with our online community** on Facebook, Twitter and LinkedIn: <http://tiny.cc/ALLonline>.

Face-to-face

- Come to **Language World**, our annual conference and celebration of language teaching & learning: <http://tiny.cc/LW>.
- Attend, sponsor or exhibit at one of our **regional events** across the country: <http://tiny.cc/ALLevents>.

<i>Choose from our two membership plans:</i>	Gold £200	Platinum £500
<u>Market knowledge:</u>		
Keep up-to-date with our ALLnet bulletin, and your copy of our Languages Today magazine	✓	✓
Receive one language specific journal of your choice and online access to the Language Learning Journal	✓	✗
Copies of all ALL publications	✗	✓
Additional copies of Languages Today	✗	✓
<u>Regional events:</u>		
Free or reduced price inserts in delegate packs	✓	✓
Opportunity for involvement with events around the country through our networks and branches	✓	✓
<u>Language World:</u>		
Free or reduced price inserts in delegate packs	✓	✓
Priority exhibitor booking	✓	✓
Discounts on exhibitor booking	✓	✓
Your logo on Language World promotional literature	✓	✓
<u>Email promotion:</u>		
One free promotion on ALLnet per year	✓	✓
Additional promotions on ALLnet by negotiation	✗	✓
<u>Promotion on our website:</u>		
Full listing in our Corporate Members section, including a hyperlink & logo	✓	✓
Submit company and product information for posting on Corporate Members news & events pages	✓	✓
Promote and sell directly to our members through our special offers page	✓	✓
Your logo prominently displayed on our website in rotation (currently achieving ~15-20,000 pageviews pcm)	✗	✓
<u>Advertising in our publications:</u>		
Discounts on advertising in <i>Languages Today</i>	20-25%	20-25%
Discounts on advertising in our ALL language-specific publications	5%	20%
<u>General promotion:</u>		
ALL Corporate Member logo to use on your website and literature	✓	✗
ALL Platinum Corporate Member logo to use on your website & literature	✗	✓
Your logo in Languages Today magazine	✗	✓
Promotional material in our new member pack	✗	✓
Other partnership opportunities as they arise	✗	✓

For more information, contact: info@all-languages.org.uk / 0116 229 7600.