

## Who is Camembear?

- Yorkshire school children are learning French with Camembear, the incredible French speaking puppet.
- See him on BBC Look North (October 2013.)
- Camembear will be at the Grand Départ, Yorkshire, July 2014.

## Le Tour de France

Tour de France Resources are FREE to ALL UK PRIMARY SCHOOLS!

## **Primary Schools**

Simply **CLICK HERE** to register your school and receive your free Tour de France Resources:

## **Primary School Children**

They will follow Camembear at each stage of the Tour de France in 2014 and each year after! They will:



■ Help enhance the 2014 Tour de France legacy with "iconic Camembear" and

> ■ Help their school achieve the goal for languages to be on the curriculum for 7 year olds from 2014.



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