

Are you trying to reach language teachers in the UK?

The Association for Language Learning, ALL, is the major subject association for language teachers in the UK. We offer a number of opportunities for your business to reach our 4,500 members – of all languages, at all levels.

"Of all the marketing activities we do, ALL membership offers the best value. We don't hesitate to sign back up." Andrew Finan, Director of KLOO

"Our partnership has proven to be an extremely effective way of reaching schools and ALL's events are powerful networking opportunities." Craig Smith, CEO of Language Perfect

Join us and you'll be in good company. Our existing members, from small businesses to corporations, range across sectors including cultural organisations, educational publishers, travel companies, classroom resources and training providers: <http://tiny.cc/ALLCMlist>.

Stay up to date, and reach our members across the languages community:

In print:

- *Languages Today* is our termly magazine, designed specifically for language teachers in the UK and has a readership of 4,500: <http://tiny.cc/LanguagesToday>.
- ALL publishes a range of journals for language teachers at all levels and in all sectors in the UK: <http://tiny.cc/ALLJournals>.

Online:

- Our website gets ~6,000 visitors pcm, and has dedicated areas for corporate member news, events and special offers: <http://tiny.cc/ALLCM>
- Your company can also link with our online community on Facebook, Twitter and LinkedIn: <http://tiny.cc/ALLonline>.

By email:

- ALLNet is our weekly email bulletin, packed with updates and news with 3,500 recipients and an estimated readership of +4,000: <http://tiny.cc/ALLNet>.
- We also send regular Corporate Member updates to keep you well informed and in the loop!

Face-to-face:

- Come to Language World, our annual conference and celebration of language teaching & learning: <http://tiny.cc/ALLLanguageWorld>.
- Attend, sponsor or exhibit at one of our regional events across the country: <http://tiny.cc/ALLevents>.

Call us on 0116 229 7600, email info@all-languages.org.uk or go to: <http://tiny.cc/ALLCM> to find the membership plan best suited to your organisation.

Choose from our two membership plans:	GOLD £200	PLATINUM £500
Market knowledge		
- ALLNet e-bulletin	✓	✓
- <i>Languages Today</i> magazine	✓	✓
- Online access to the <i>Language Learning Journal</i> and ALL's language specific journals (French, Spanish, Italian, German and Russian)	✓	✓
Promotion		
- One free message in ALLNet per year	✓	✓
- Additional ALLNet promotion by negotiation		✓
- Your company, logo and hyperlink listed on our website	✓	✓
- Listing of your offers/events on our Corporate Member web pages	✓	✓
- ALL Corporate Member logo to use on your website & literature	✓	
- ALL Platinum CM logo to use on your website & literature		✓
- Your logo in <i>Languages Today</i> magazine		✓
- Promotional material in our new member packs		✓
- Your logo displayed on our homepage on rotation as 'Corporate Member of the Month'		✓
Advertising		
- Discounted advertising in <i>Languages Today</i>	✓	✓
- Discounted advertising alongside our language specific journals	✓	✓
- Discounts on jobs board advertising	✓	✓
Event Opportunities		
- Priority booking and discounted exhibition space at Language World	✓	✓
- Discounted delegate pack inserts at Language World	✓	✓
- Discounted advertising in the Language World conference guide	✓	✓
- Your logo featured in the Language World conference guide		✓
- Group rate tickets to attend Language World as delegates	✓	✓
- Free or reduced price inserts and/or flyers for delegates at regional events held by our branches and networks around the country	✓	✓