

Exhibition Guide

Language World 2011



all together
Language World 2011



sponsored by



ALL**Atrium**

University of Leicester
 University Road, Leicester, LE1 7RH
 Telephone: 0116 229 7600
 Email: info@all-languages.co.uk
 Web Address: www.all-languages.co.uk
 Contact: Linda Parker



ALL is your national subject association and an independent educational charity, with no government funding. ALL exists to represent and support language teachers - it's run by teachers, for teachers. Members get regular mailings (journals and Languages Today magazine), access to free or low-cost local CPD opportunities and a weekly electronic bulletin to keep them up-to-date with their professional context, as well as membership of a national, independent and supportive community of language teachers working on their behalf. Find out what we do and how to get involved at the ALL stand!

AQA**Stand 34**

Devas Street, Manchester, M15 6EX
 Telephone: 0161 953 1180
 Email: exhibitions@aqa.org.uk
 Web Address: www.AQA.org.uk
 Contact: Annaliese Thompson



AQA is the largest A-level and GCSE awarding body in the UK. Our extensive range of modern foreign language qualifications caters for students of all abilities. As a suite, our qualifications take learners from beginner to advanced level with qualifications at Entry Level, FCSE, GCSE and A-Level. Come and visit us at our stand to find out more!

BBC Active**Stand 26**

Mezzanine, 80 Strand, London, WC2R 0RL
 Telephone: 020 7010 2746
 Email: bbcactive.languages.admin@pearson.com
 Web address: www.bbcactivelanguages.com
 Contact: BBC Active Languages Team



BBC Active has a long history of providing language teachers with enjoyable and engaging teaching material. From our classic long courses to our bestselling Talk series, we cater for all your teaching needs. Come to stand 26 to find out more.

British Council**Stand 30**

Telephone: +44 (0) 161 957 7755
 Email: schools@britishcouncil.org
 Web address: www.britishcouncil.org/learning
 Contact: British Council Information Centre



The British Council connects people worldwide through learning opportunities and creative ideas. As the UK's cultural organisation, we build lasting relationships between the UK and other countries. We manage a wide variety of language teaching and learning opportunities for schools and colleges, providing support and funding for international linking, curriculum projects, foreign language training and professional development. Visit us at www.britishcouncil.org/learning.

Chartered Institute of Linguists**Stand 10**

Saxon House, 48 Southwark Street, London, SE1 1UN
 Telephone: 020 7940 3100
 Email: membershipeligibility@iol.org.uk
 Web address: www.iol.org.uk
 Contact: Membership

CHARTEREDINSTITUTE OF LINGUISTS

Since 1910, CIOL has offered professional training courses, respected accredited language assessments and membership services tailored specifically to enhance professional practice. CIOL aims to:

- promote the learning and use of modern languages
- improve the status of all professional linguists
- establish and maintain high standards of work
- ensure professional standards amongst language practitioners through its Code of Conduct.

CILT, the National Centre for Languages**Stand 54**

60 Queens Road, Reading, RG1 4BS
 Telephone: 0118 902 1000
 Email: info@cilt.org.uk
 Web address: www.cilt.org.uk

Come and find out how CILT Plus can help inspire and develop language learning in your school. A range of CILT books and resources will also be on sale with a special event discount of 10% on selected titles. Enter our prize draw to win a CILT goodie bag!

CME Books Europe (Chinese Resources)**Stand 8**

Lakin Road, Warwick, CV34 5BU
 Telephone: 0870 3830042
 Email: info@cme4europe.co.uk
 Web address: www.chinesemadeeasy.co.uk
 Contact: Amanda Lee



Mandarin language, cross-curricular resources to enrich learning about language/culture of China. Resources carefully selected for schools/individuals from pre-school/primary age through to secondary/adult learners, for accreditation/enrichment. Materials include: songs, cross-curricular, textbooks, audio, stickers, posters/flashcards, multimedia-software, DVDs, stories about China in English, Chinese/ bi-lingual stories, graded readers, dragon puppets and more.....

ConnectED Education

Stand 20

PO Box 54946, Acton, London, W3 7YU
Telephone: +44(0) 844 800 9375
Email: info@connectededucation.com
Web address: www.connectededucation.com
Contact: Vanessa Cardwell, Marketing Manager

SONY Virtuoso, SONY PlayStation and ConnectED TV
SONY Virtuoso - language lab software allows access on site, across campus, between sites and home.
SONY PlayStation - games based learning can improve language learning via augmented reality and LittleBigPlanet2. ConnectED TV - delivers live lessons, VOD and streaming foreign TV news.

Consejería de Educación. Embajada de España

Stand 8

20 Peel Street, London, W8 7PD
Telephone: 020 77272462
Email: info.uk@educacion.es
Web address: www.educacion.es/exterior/uk
Contact: Isabel Mateos



The Consejería de Educación is the office of the Ministry of Education of Spain in the United Kingdom. We seek to promote and support the teaching of Spanish language and culture through several programmes and services that are made available across the UK.

Deutsche Bahn - German Rail

Stand 42

P.O Box 687A, Surbiton KT6 6UB
Telephone: 08444 772 003
Email: sales@bahn.co.uk
Web address: www.bahn.com/uk
Contact: Thomas Huber

School trips to Europe by rail! Deutsche Bahn is the leading European rail provider with discount offers for school trips or youth groups throughout Europe, starting with our Germany-Special for 49 euros from London to any station in Germany. Our UK Booking Centre is awaiting for your call!

Devon Learning and Development Partnership

Stand 14

Great Moor House, Bittern Road, Sowton, Exeter EX2 7NL
Telephone: 01392 384839
Email: ldp.pubs@devon.gov.uk
Web address: www.devonldp.org
Contact: Chris Wakely

Winner of 2010 European Award for Languages, we produce exciting cross-curricular resources for language learning in primary/secondary schools. The TAKE 10 language series enables children to combine language learning with DPA. Most recent additions to the family are TAKE Mali, TAKE 10 en famille and TAKE Phonics.

Discovering Language

Stand 28

ASCL, 130 Regent Road, Leicester LE1 7PG
Email: peter.downes@cambridgeshire.gov.uk
Web address: www.ascl.org.uk/discoveringlanguage
Contact: Peter Downes

The 'Discovering Language' approach to primary language learning is designed to give young learners a wider experience of and interest in foreign languages and to gain an understanding of 'how language works'. Excellent teaching materials are available in several languages and can be taught by class teachers without specialist knowledge.

Don Quijote

Stand 40

2-4 Stoneleigh Park Road, Epsom, KT19 0QT
Telephone: 020 8786 8081
Email: uk@donquijote.org
Web address: www.donquijote.org
Contact: David Stratten

Don Quijote is a leading network of schools providing quality Spanish language courses throughout Spain and Latin America. Courses range from 1-40 weeks and start every Monday for students of all levels of Spanish. Accommodation is available in homestays, shared student flats and residences.

Edexcel

Stand 22

One 90 High Holborn, London, WC1V 7BH
Web address: www.edexcel.com



Edexcel offers a wide range of language qualifications with expert guidance for teachers, as well as a comprehensive support package that includes a dedicated Subject Advisor, online community, Controlled Assessment Support Service, ResultsPlus - our online results analysis tool, and top quality resources. To find out more, visit us at stand 22!

European Commission, Representation in the UK

Stand 72

Europe House, 32 Smith Square,
London, SW1P 3EU
Telephone: +44(0) 20 7973 1939
Email: Judith.Schilling@ec.europa.eu
Web address: ec.europa.eu/unitedkingdom
Contact: Judith Schilling



The European Commission's stand will offer FREE resources, e.g. publications for different age groups, posters, maps and DVDs in several European languages to make learning about Europe more fun in whatever language you choose. Class sets of free resources may be ordered at the stand for your school.

European Schoolbooks Ltd

Stand 44

The Runnings, Cheltenham,
GL51 9PQ
Telephone: 01242 245252
Email: direct@esb.co.uk
Web address: www.eurobooks.co.uk
Contact: Ruth Trippett



European Schoolbooks Ltd, together with its London subsidiaries, The European Bookshop and The Italian Bookshop, is the UK's leading specialist distributor, wholesaler and retailer of resources in European languages other than English. We offer a vast range of books, magazines, literature, multimedia and other materials for learners of all ages.



Language World Prize Draw

Saturday 9 July

Win **£1,500** of
language resources!

You could win **£1,500** of language resources for your institution by visiting these three exhibitors and getting your entry form stamped. The competition form will be in your delegate bag, all you have to do is complete it and drop it off at the ALL stand (Atrium).

PEARSON

Stands 22, 24 & 26
(BBC Active, Edexcel, Heinemann)



Stand 36

OXFORD

Stand 64

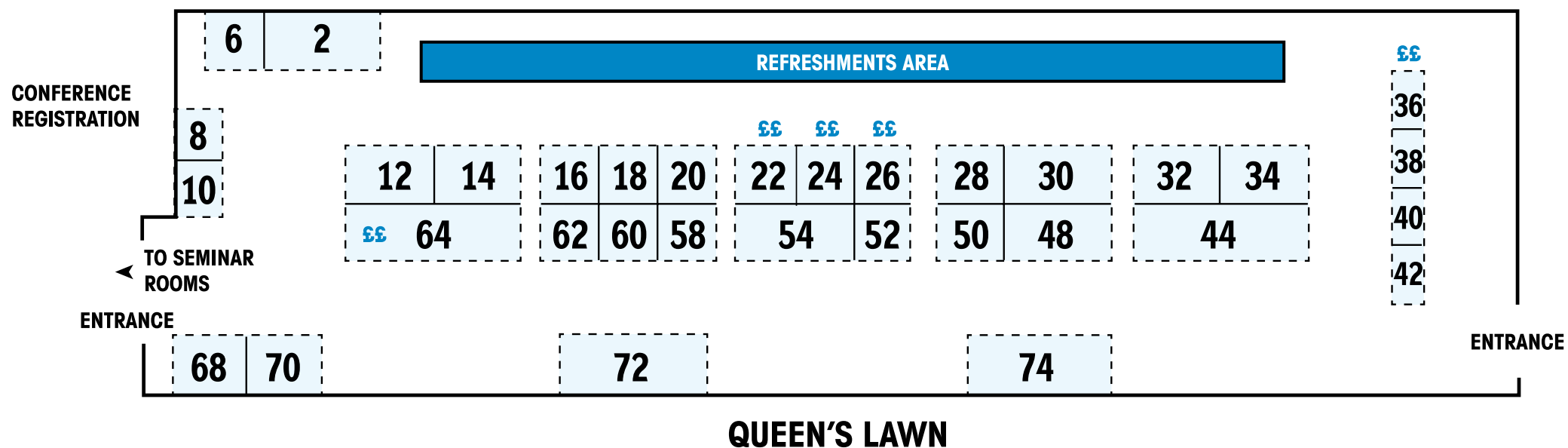
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Exhibition Floorplan

Key

££ - Prize Draw Competition - participating exhibitors



Language World 2011 at

**Imperial College
London**

Goethe-Institut London**Stand 12**

50 Princes Gate, Exhibition Road, London, SW7 3HY
 Telephone: 0207 596 4000
 Email: info@london.goethe.org
 Web address: www.goethe.de/london
 Contact: Karl Pfeiffer



The Goethe-Institut promotes knowledge of the German language and conveys a comprehensive picture of Germany's cultural, social and political life. We offer courses for all levels, support and information for teachers of German, and a wide range of cultural activities. Please visit us at stand 12 for information on learning and teaching German.

Grant & Cutler at Foyles**Stand 58**

Foyles, 113-119 Charing Cross Road, London, WC2H 0EB
 Telephone: 0207 734 8766
 Email: grantandcutler@foyles.co.uk
 Web address: www.grantandcutler.com
 Contact: Susan Ortiz



Grant & Cutler, the UK's largest foreign-language bookseller, merged with iconic London bookseller Foyles in March and now operates from the first floor of their flagship Charing Cross Road store. We cover all of the world's languages and are displaying a range of material and copies of our free catalogues.

Heinemann (part of Pearson)**Stand 24**

Pearson, Halley Court, Jordan Hill, Oxford, OX2 8EJ
 Telephone: 01865 314405
 Email: rachel.addis@pearson.com
 Web address: www.pearsonschools.co.uk/mfl
 Contact: Rachel Addis



Pearson is the world's leading learning company. Heinemann (part of Pearson) is dedicated to publishing high-quality French, Spanish, German and Chinese resources for modern languages teachers, from Key Stage 3 to A-Level. Come to the Pearson stand to learn more about our full range, including new Studio KS3 French, ¡Mira! KS3 Spanish, Echo KS3 German, and ActiveTeach - our captivating front-of-class teaching software.

iLanguages Ltd**Stand 18**

Lowfield, Dan Lane, Queensbury, Bradford, BD6 3RN
 Telephone: 0845 652 0371
 Email: hello@ilanguages.co.uk
 Web address: www.ilanguages.co.uk
 Contact: Karen Foster

iLanguages specialises in innovative teaching materials and training. Our KS3 Schemes of work and modules are used in over 400 schools, and we are renowned for our NVQ Schemes of work in Level 1 and 2, which have helped to improve the experience of disaffected learners in over 300 schools.

Language Networks for Excellence and ABC Awards**Stand 38**

University of Wolverhampton, Wolverhampton Science Park, Glaisher Drive, Wolverhampton, WV10 9RU
 Telephone: 01902 518969
 Email: networks4excellence@wlv.ac.uk
enquiries@abcawards.co.uk
 Web address: www.language networks4excellence.org.uk
www.abcawards.co.uk
 Contact: Helen Sargeant

LNfE provides language solutions for learners, teachers, schools, colleges and other organisations on a national and international level. ABC Awards (ABC) offers 170 language qualifications approved on the QCF. They are designed to enable flexibility of delivery and assessment and are developed in collaboration with specialists. Visit our stand for more information.

Language Perfect**Stand 6**

11 Greenbank Drive, St Johns Park, Auckland, New Zealand 1072
 Telephone: 0064 277 150113
 Email: craig@languageperfect.com
 Web address: www.languageperfect.com
 Contact: Craig Smith - CEO



Language Perfect is a popular online language resource used by hundreds of schools around the world. Register your students your students for the World Languages League and the Language Perfect World Championships at www.languageperfect.com.

Macmillan Education**Stand 52**

Between Towns Road, Oxford, OX4 3PP
 Telephone: 01865 405802
 Email: a.rynkowska@macmillan.com
 Web address: www.macmillanenglish.com
 Contact: Adela Rynkowska



Macmillan Education is a global publisher of English Language Teaching (ELT), digital, CLIL and online materials. We work with local teachers, institutions, educational authorities and ministries of education to develop high-quality coursebooks and supplementary materials to suit the needs of today's classroom.

Network for Languages**Stand 70**

Network for Languages London, University of Westminster, 309 Regent Street, London W1B 2UW
 Telephone: 0207 911 5000 ext 2050
 Email: networkforlanguageslondon@westminster.ac.uk
 Web address: www.networkforlanguages.org.uk
 Contact: Domini Stone, Network for Languages London Manager



Network for Languages is an established network of universities with outstanding reputations for their work in language learning and teaching. Created to build on the achievements of the Links into Languages programme, Network for Languages is committed to supporting language teachers and professionals across all settings, sectors and phases.

OCR (Oxford, Cambridge and RSA Examinations)**Stand 48**

Email: general.qualifications@ocr.org.uk
 Web address: www.ocr.org.uk



OCR is a leading UK awarding body, providing language qualifications that engage students of all ages at school, college, in work or through part-time learning to reach their full potential. OCR's languages portfolio of 30 languages includes GCSEs, A/AS Levels, Entry Level, NVQs and Asset Languages.

Oxford University Press

Stand 64

Great Clarendon Street, Oxford, OX2 6DP
Telephone: 01865 353915
Email: katie.beasley@oup.com
Web address: www.oxfordsecondary.co.uk
Contact: Katie Beasley

OXFORD

We've got it all for Modern Languages: brand-new Zoom Español and Deutsch plus Clic! for KS3, the best support for GCSE and new AQA editions of Élan, Zeitgeist and Ánimo for A Level. Now that language grades will count towards your league tables, these resources couldn't come at a better time! Visit stand 64.

Revilo

Stand 36

P.O. Box 71, Winchester, SO21 1ZE
Telephone: 01962 714520
Email: oliver@revilolang.com
Web address: www.revilolang.com
Contact: Oliver Gray

revilo

Inspect our tried and trusted resources for KS3 and GCSE: software and reading cards. Ask us about our new online resources in partnership with SCHOOLSHAPE. Find out why we have been the language resource supplier of choice for schools around the UK for the last 25 years!

Routes into Languages

Stand 68

Room 3011/65A, Avenue Campus, University of Southampton, SO17 1BF
Telephone: 02380 599413
Email: routes@soton.ac.uk
Web address: www.routesintolanguages.ac.uk
Contact: Claire Wilkins

Routes into Languages is a government funded programme which aims to increase the take up of languages at KS3, KS4 and sixth form. Routes works through regional partnerships between schools, colleges and universities to deliver activities and events that promote and widen participation in all modern foreign languages, including those which are less widely taught.

Sanako UK Ltd

Stand 2

Beech House, Woodland Park, Bradford Road, Chain Bar, Cleckheaton, West Yorkshire, BD19 6BW
Telephone: 01274 863 380
Email: ukenquiries@sanako.com
Web address: www.sanako.co.uk
Contact: Emma Butcher

sanako

Sanako enjoys a long established reputation for quality and innovation and is a specialist provider of both software only and digital language laboratories which enable creative language learning with proven results. Our latest development, Sanako Speak! takes language learning into a new era by encouraging students to actively participate and practise speaking much more frequently than is possible in the traditional classroom.

Televic Education

Stand 62

Trident One, Styal Road, Manchester, M22 5XB
Telephone: 0870 7744 276
Email: d.minta@televic.com
Web address: www.televic-education.com
Contact: Dicken Minta

televic
education

Founded in 1946, Televic are suppliers of software based and professional digital language labs, e-assessment tools and interpreter training systems. Televic Education's popular AVIDAnet learning systems are used daily in classrooms and language centres across the world, with our solutions incorporating high-end multimedia, cloud and web-based and mobile technologies.

UK-German Connection

Stand 60

34 Belgrave Square, London, SW1X 8QB
Telephone: 020 7824 1572
Email: info@ukgermanconnection.org
Web address: www.ukgermanconnection.org
Contact: Sian Warden

UK-German Connection is a bilateral government initiative dedicated to improving contacts and understanding between young people in the UK and Germany. We provide advice, support and funding for school and youth partnerships, as well as programmes for young people, ambassador networks, and the voyage and voyage kids websites.

University of Cambridge International Examinations

Stand 50

1 Hills Road, Cambridge, CB1 2EU
Email: monteath.p@cie.org.uk
Web address: www.cie.org.uk
Contact: Peter Monteath, UK Schools Manager



UNIVERSITY of CAMBRIDGE
International Examinations
Excellence in education

University of Cambridge International Examinations is the world's largest provider of international education programmes and qualifications for 5–19 year olds, and a department of the University of Cambridge. Cambridge IGCSE develops enquiry and problem-solving skills and is the only IGCSE accredited by Ofqual for state schools. Cambridge Pre-U prepares sixth-form students for success at university. Learn more! Visit www.cie.org.uk

Vocab Express

Stand 16

Alpha Initiatives Ltd,
Sowton Business Centre,
2 Capital Court, Bittern Road, Exeter. EX2 7FW
Telephone: 01392 35 75 30
Email: www.vocabexpress.com/contact
Web address: www.vocabexpress.com
Contact: Justin Sycamore



Vocab Express is an engaging web-based vocabulary learning application for schools which motivates students into learning languages vocabulary independently. Teacher workload is minimised through pre-loaded vocabulary from major exam boards and leading text book publishers. Students are motivated through a points and scoreboard system and all activity is tracked.

Special Offers...

We are offering 20% discount on successful applications for membership of the **Chartered Institute of Linguists** for visitors to our stand.

Stand 10

Enjoy a special event discount of 10% on selected titles from the **CILT** range of books and resources. You can also enter our prize draw to win a CILT goodie bag!

Stand 54

"Primary Mandarin™" a suite of fun, exciting teacher-led Chinese teaching resources for children aged 5-11. Visit our stand - **CME Books Europe** - to collect your free sample.

Stand 8

Come to the **European Commission** stand and pick up a selection of free resources, many available in several languages. Class sets of resources can also be ordered for your school as well as large laminated wallmaps, size A0 for decorating classrooms, corridors or teachers lounges.

Stand 72

European Schoolbooks Ltd is offering a 15% discount on all orders placed during the exhibition.

Stand 44

Schools can register for the **Language Perfect** World Championships and receive 50 free entries (valued at £150) if they put "Language World" as a code beside their name when they register. The competition will be the largest online languages competition in the world, and is taking place between 9th-15th September 2011.

Stand 6

Save 1/3 on all Oxford bilingual dictionaries and pick up the best offers on KS3 Clic! and Zoom, GCSE languages and new AQA A Level *Élan*, *Zeitgeist* and *Ánimo* resources by visiting the **Oxford University Press** stand.

Stand 64

Uncovering CLIL is a guide to the various methodologies and techniques involved in CLIL teaching for both language and subject teachers. Packed with practical ideas and suggestions about what works in the classroom, Uncovering CLIL is the essential companion for CLIL teachers. Visit the **Macmillan Education** stand to receive 20% discount on copies of Uncovering CLIL bought today!

Stand 52

Come and visit **OCR** on stand 48 and enter our prize draw to win one of two digital voice recorders along with a range of other prizes. Winners will be drawn at random at the end of the day on Friday and Saturday.

Stand 48

Revilo are offering a 10% discount on any resources ordered at the show.

Stand 36

Visit **Sanako** at Language World for your FREE languages of the world poster!

Stand 2

Vocab Express is offering a special Language World discount of 10% off all Vocab Express school and individual subscriptions - please collect your promotional voucher from our stand. You can also enter our Free Prize Draw - win a year's subscription to Vocab Express for one class - please leave your details on our stand to enter the draw.

Stand 16