

# Exhibition Guide

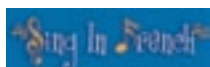
## Language World 2011



**all together**  
Language World 2011



sponsored by





# Language World Prize Draw

Saturday 9 July

Win **£1,500** of  
language resources!

You could win **£1,500** of language resources for your institution by visiting these three exhibitors and getting your entry form stamped. The competition form will be in your delegate bag, all you have to do is complete it and drop it off at the ALL stand (Atrium).

**PEARSON**

Stands 22, 24 & 26  
(BBC Active, Edexcel, Heinemann)



Stand 36



Stand 64

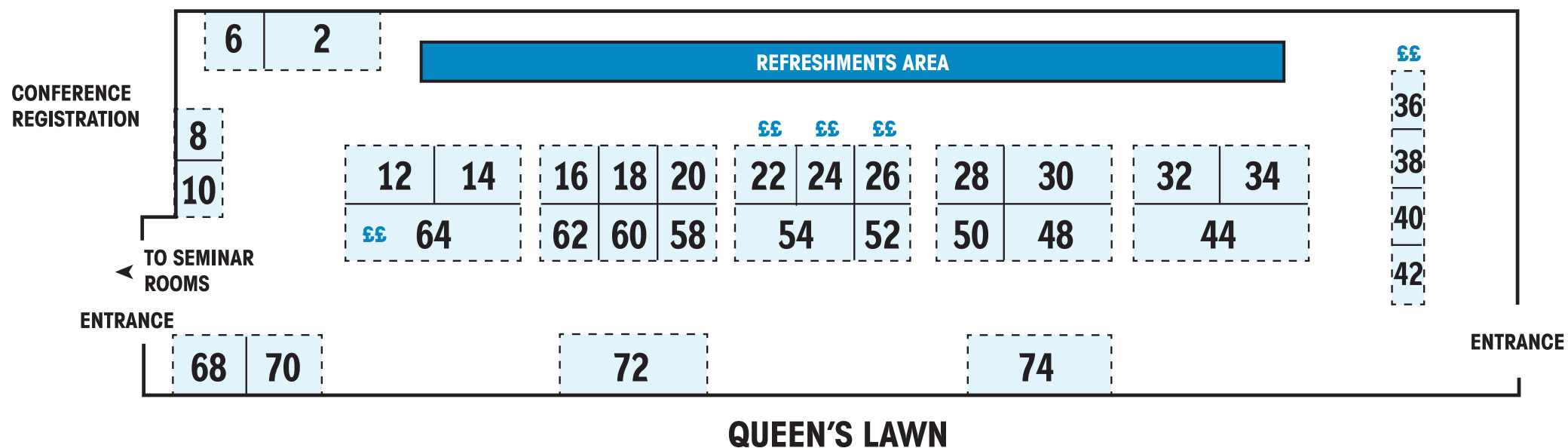
## List of Exhibitors

	Stand
AQA	34
Association for Language Learning	Atrium
BBC Active	26
British Council	30
Chartered Institute of Linguists	10
CILT, the National Centre for Languages	54
CME Books Europe (Chinese Resources)	8
ConnecteED Education	20
Consejería de Educación. Embajada de España	32
Deutsche Bahn UK	42
Devon Learning and Development Partnership	14
Discovering Language	28
Don Quijote	40
Edexcel	22
European Commission, Representation in the UK	72
European Schoolbooks Ltd	44
Goethe-Institut London	12
Grant & Cutler at Foyles	58
Heinemann (part of Pearson)	24
iLanguages Ltd	18
Language Networks for Excellence and ABC Awards	38
Language Perfect	6
Macmillan Education	52
Network for Languages	70
OCR (Oxford, Cambridge and RSA Examinations)	48
Oxford University Press	64
Revilo	36
Routes into Languages	68
Sanako UK Ltd	2
Televic Education	62
UK-German Connection	60
University of Cambridge International Examinations	50

# Exhibition Floorplan

Key

££ - Prize Draw Competition - participating exhibitors



Language World 2011 at

**Imperial College  
London**

# Special Offers...

We are offering 20% discount on successful applications for membership of the **Chartered Institute of Linguists** for visitors to our stand.

**Stand 10**

Enjoy a special event discount of 10% on selected titles from the **CILT** range of books and resources. You can also enter our prize draw to win a CILT goodie bag!

**Stand 54**

"Primary Mandarin™" a suite of fun, exciting teacher-led Chinese teaching resources for children aged 5-11. Visit our stand - **CME Books Europe** - to collect your free sample.

**Stand 8**

Come to the **European Commission** stand and pick up a selection of free resources, many available in several languages. Class sets of resources can also be ordered for your school as well as large laminated wallmaps, size A0 for decorating classrooms, corridors or teachers lounges.

**Stand 72**

**European Schoolbooks Ltd** is offering a 15% discount on all orders placed during the exhibition.

**Stand 44**

Schools can register for the **Language Perfect** World Championships and receive 50 free entries (valued at £150) if they put "Language World" as a code beside their name when they register. The competition will be the largest online languages competition in the world, and is taking place between 9th-15th September 2011.

**Stand 6**

Save 1/3 on all Oxford bilingual dictionaries and pick up the best offers on KS3 Clic! and Zoom, GCSE languages and new AQA A Level *Élan*, *Zeitgeist* and *Ánimo* resources by visiting the **Oxford University Press** stand.

**Stand 64**

Uncovering CLIL is a guide to the various methodologies and techniques involved in CLIL teaching for both language and subject teachers. Packed with practical ideas and suggestions about what works in the classroom, Uncovering CLIL is the essential companion for CLIL teachers. Visit the **Macmillan Education** stand to receive 20% discount on copies of Uncovering CLIL bought today!

**Stand 52**

Come and visit **OCR** on stand 48 and enter our prize draw to win one of two digital voice recorders along with a range of other prizes. Winners will be drawn at random at the end of the day on Friday and Saturday.

**Stand 48**

**Revilo** are offering a 10% discount on any resources ordered at the show.

**Stand 36**

Visit **Sanako** at Language World for your FREE languages of the world poster!

**Stand 2**

**Vocab Express** is offering a special Language World discount of 10% off all Vocab Express school and individual subscriptions - please collect your promotional voucher from our stand. You can also enter our Free Prize Draw - win a year's subscription to Vocab Express for one class - please leave your details on our stand to enter the draw.

**Stand 16**