

Free CPD anyone?

The use of social media as an easy, effective and free tool
for up to the minute professional development

Image	Name	Location	Twitter since	Links
	Suzi Bewell @suzibewell	iPhone: 53.957533,-1.083122	2009-01-15 1,525 days	www 
PGCE MFL course leader at York Uni (ex MFL teacher and SSAT Lead Practitioner 09-10). Huge fan of new technologies and podcasting. Happy 2 share what I know!				
Followers	Following	Tweets	Lists	Favorites
1,829	1,189	13,155	84	3,601

suzi.bewell@york.ac.uk

@suzibewell

Who am I?

- Mum to Amélie (7) and Gabriel (6)
- Wife to Michael
- Lecturer in Education
- Course Leader PGCE MFL University of York
- Independent MFL Consultant
- British Council Ambassador
- SSAT (Advanced) Lead Practitioner for MFL
- Eternal optimist
- Keen sewer
- Great believer in karma and 'you reap what you sow'
- All round good egg...

Not always in that order!

Was fehlt?

Hello rarely cover.

Good bye ***



MFL in the Press

['Language Trends Survey'](#)

['English teenagers worst in Europe at languages'](#)

['Lost in Translation – Why modern languages in schools needs an overhaul'](#)

Thankfully, not all doom and gloom...

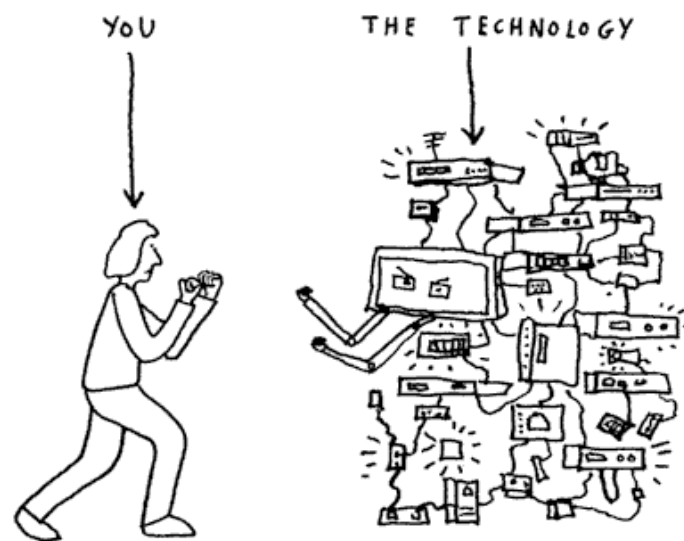
['Flame – reigniting their love of MFL'](#)

Use Twitter to improve your teaching

Ian Gilbert

‘Why wait for the occasional training day to come round and just pray the speaker has at least one decent idea amongst his or her interminable PowerPoint presentation that might be worth giving a go with real live children in the morning?’

‘After all, why do I need an INSET provider when I’ve got Twitter? And Facebook. And YouTube. And Diigo. And Posterous. And Pinterest....’



THE BATTLE WE ALL FACE

Social Media – a perceived danger

‘Some teachers criticize or fail to understand the value of social media in educational circles. They are seemingly concerned about its **potential dangers** and how perhaps some teachers and trainee teachers allow themselves to **get into trouble and difficult situations** because they are **ill informed** about how to use social media correctly. At the University of York we take the stance that it is vital to **train** our teachers to use social media with **prudence and care** and we certainly **do not** tell them to avoid it.’

Bewell, 2012



**Please ensure all
electronic devices
are turned on.**





*Creativity is
intelligence
having fun.*

Albert Einstein

The rise and rise of social media

‘What is mail?’ via iText

Trainee MFL teacher Will Strange 13/03/13

What does 21st century teaching and learning look like?

Alphabet taught to kids nowadays



A: APPLE



B: BLUETOOTH



C: CHAT



D: DOWNLOAD



E: E MAIL



F: FACEBOOK

Google

G: GOOGLE



H: HEWLETT
PACKARD



I: Iphone



J: JAVA



K: KINGSTON



L: LAPTOP



M: MESSENGER



N: NERO



O: ORKUT



P: PICASSA



Q: QUICK HEAL



R: RAM



S: SERVER



T: TWITTER



U: USB



V: VISTA



W: WIFI



X: Xp



Y: YOUTUBE



Z: ZORPIA

The next (Facebook) Generation of Outstanding Teachers?

<http://www.facebook.com/groups/primarylanguages/>

<http://tinyurl.com/ALLONFBook>

<http://www.facebook.com/groups/447684471963518/>

facebook

Search for people, places and things

Suzanne Home

Suzanne Suzi Hamnett Bewell

Tail Profile

FAVORITES

News Feed

Messages

Events

Photos

GROUPS

MFL York PGCE 2012/13

YORK PGCE MFL G...

Languages in Prim...

University of York PGCE ...

Create Group...

APPS

App Center

Games Feed

PAGES

Pages Feed

Like Pages

Create a Page...

MORE

MFL York PGCE 2012/13

About Events Photos Files

Write Post

Add Photo / Video

Ask Question

Add File

Write something...

18 members · Message · Invite by Email

Add People to Group

RECENT POSTS

Debbie Marie Marshall

As soon as anyone finds the room would they let the rest of us know where it is please. I suspect its the other side of. Physics/ electronics, but I may be wrong x

Like · Comment · Follow Post · 22 hours ago via mobile

Seen by 10

Kathy Dale

I have a meeting with Suzi, I'll let you know

22 hours ago via mobile · Like

Write a comment...

OLDER POSTS

Suzanne Suzi Hamnett Bewell

Lost in translation: why modern foreign languages in schools needs an overhaul

www.guardian.co.uk

What should people post in this group?

Add a Description

Sponsored by

See All

The Money Advice Service

Wondering how the Budget 2013 will affect you? Try our new Budget tool to find out: <http://...>

Like This Page

Magical Sky Movies Disney

sky.com

Celebrate our new channel with a 1 month free Sky Movies trial. Offer £ [Chat \(3\)](#)

facebook

Search for people, places and things

Suzanne Home



Sarah Sketchley

Is anyone else planning to go to the rearranged Greg Horton talk at Manchester Grammar on Saturday (16th)?

Like · Comment · Follow Post · Sunday at 10:08am via mobile

Seen by 15

View 6 more comments



Sarah Sketchley I'll have to dig the info out from the original session unless they send it out again. William, thanks for the offer, but I'll stick to traveling in the morning I think - Martin's seeing little enough of me over the next 2-3 weeks as it is 😊

Sunday at 5:50pm via mobile · Like



Debbie Marie Marshall I have checked and the original one was 10am till 12.30 so I assume this one is too

Sunday at 6:22pm · Like



Sarah Sketchley Yes, I've checked with the organiser, times and venues same as before. Will drop you an email with suggested train times.

Monday at 1:22pm · Like



Debbie Marie Marshall I have replied and booked the tickets 😊

Monday at 6:32pm · Like · x3 1

Write a comment...



David Knock

Anyone have any bright ideas for teaching indirect object pronouns? Would be a tremendous help thanks x

Like · Comment · Follow Post · March 7 at 7:25am via mobile

Seen by 16

Mark Thomas contributed

Photo (1/1)

Re: [YORK PGCE MFL GROUP] Louise Manning's first story bird ever!...

8 February 2012 22:44

Georgina LH [commented on your post in YORK PGCE MFL GROUP.](#)



Georgina LH

10:44pm Feb 8

This is so so cute!

Comment History



Ricky AG

10:41pm Feb 8

genuinely awesome and I understood it

Original Post



Suzanne Suzi Hamnett Bewell

10:37pm Feb 8

Louise Manning's first story bird ever!

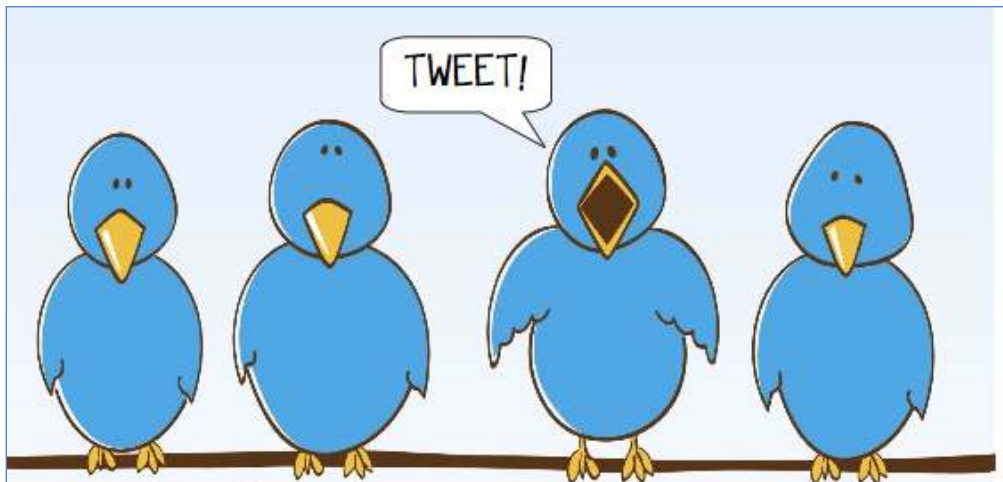
<http://storybird.com/books/lhistoire-damour-de-rosie-et-jim/?token=7bfn4n> leave her an encouraging comment team mfl :-)



Storybird - L'histoire d'amour de Rosie et Jim!
storybird.com

Storybirds are short, visual stories that you can make, share, and print.

**To Tweet or not to Tweet,
that is the question.**



Someone changed the P in CPD

It not only stands for 'Professional' but also 'Personal'.

PLN = **Personal** Learning Network

MFL teacher friends and...

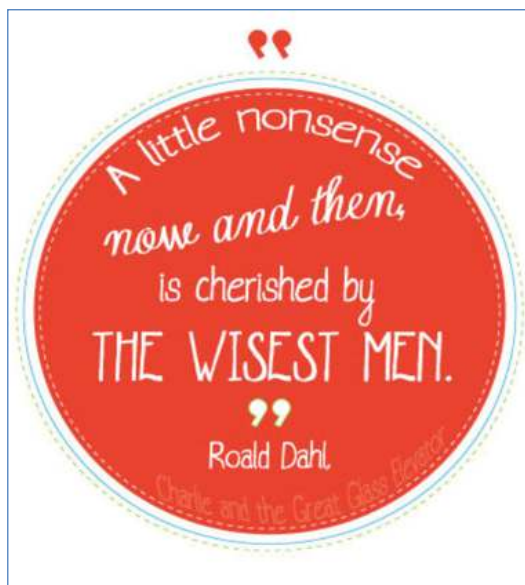


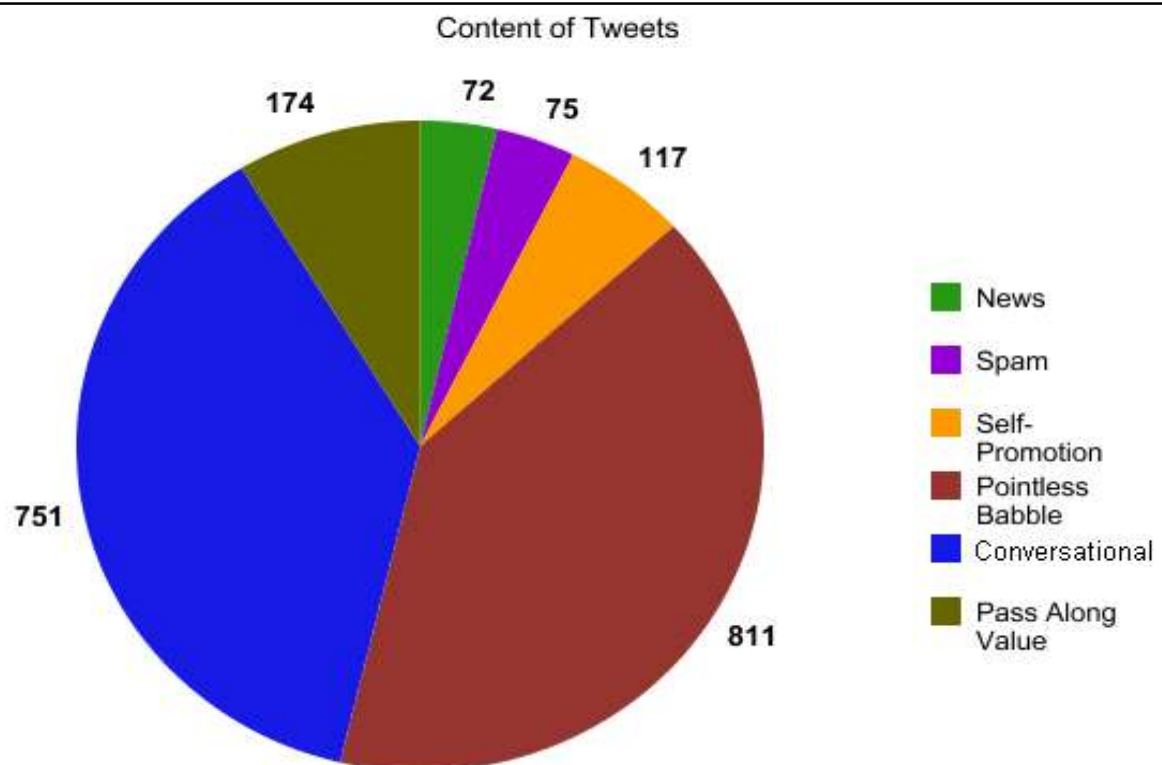
So who to follow?

- ✓ Trainees ([old](#), [current cohort](#), [new](#)) ,
- ✓ [Consultants](#) and [Advisors](#),
- ✓ [Lecturers](#) and [Researchers](#),
- ✓ [Language](#) and Subject Associations,
- ✓ [Companies](#) and Entrepreneurs,
- ✓ [Online Newspapers](#),
- ✓ Inspirational Quotes,
- ✓ Mollie Makes,
- ✓ Joel Osteen,
- ✓ Eddie Izzard

The list goes on...

*** See handout – a week in the life of @suzibewell Tweets**





Kelly, Ryan, ed. (2009-08-12), "Twitter Study - August 2009" (PDF),
Twitter Study Reveals Interesting Results About Usage, San Antonio,
Texas: Pear Analytics. [http://www.pearanalytics.com/wp-content/
uploads/2009/08/Twitter-Study-August-2009.pdf](http://www.pearanalytics.com/wp-content/uploads/2009/08/Twitter-Study-August-2009.pdf)

The Twitter Life Cycle

with apologies to Kathy Sierra :-)



11 Rules of Twitter Etiquette





Que sera...

Had a bad lesson/ day / week / idea

Had a good lesson / day / week / idea

*delete as appropriate



@apamurg glad you got something from it. Have a good day

TweetDeck · 07:19



Kate Scappaticci

Former MFL teacher, now lecturer in Ed. Studies (Primary and Secondary languages). Looking to keep up to...



@kscapp very interesting lesson today lots of good ideas to take away and lots of good strategies to disseminate and apply in our SE2;)

apamurg

TWITTER:

Probably the best CPD in the World

Quotes from PGCE trainees 2011-12:

“At first I thought twitter was just to follow what celebs were doing but when Suzi introduced us to #MFLTWITTERATI I couldn't believe how many **ideas** there were at my fingertips.”

“There is a **fantastic creative community** out there who are all doing some **really innovative** and interesting things in their lessons.”

Give and Take

“I think you can gain a lot from the more experienced teachers on Twitter. However being a **fresh PGCE student**, you can teach them and they are really keen to hear your ideas!”

“The #mfltwitterati is great!”

“#getinvolvedormissout!”

The mighty hashtag

For example:

Follow conference backchannels #WEdFEvents

Westminster Forum MFL Curriculum Review event

Members of [#mfltwitterati](#) tweeting from the comfort of their own homes...minus the £195 + VAT entrance fee and train journey to London!!!

#ukedchat – Thursdays from 8pm-9pm



Miss B

@bonjour_miss



loving the [#ililc2](#) tweets! Is it too early
to sign up for the next one...? ;)

25 February 2012 20:58



Sage on the Stage vs Guide on the Side

Web 2.0 – Vocaroo, blogs, wikis...

Encouraging **creativity** in a world of
'Qu'est-ce qu'il y a dans ta trousse?'
'Tournez à la page vingt-six et écoutez la
cassette'

2013 – still too many sages on the stage?

Do you Vocaroo?

www.vocaroo.com

[Show me App](#) (iPad)

Brilliant Blogs!

[Alex Bellars](#)

[Dominic McGladdery](#)

[Clare Seccombe](#)

[Isabelle Jones](#)

[Chris Fuller](#)

[Chris Harte](#)

[Jose Picardo](#)

[Sam Lunn](#)

[George Harrington](#)

<http://tinyurl.com/worldoutsidemyclassroom>

<http://tinyurl.com/BLOGSMFL>

Wonderful Wikis!

Alex Blagona

<http://northgatemfl.wikispaces.com/>

<http://alexblagona.blogspot.co.uk/>

Amanda Salt

<http://spanishingrosvenor.wikispaces.com/>

Our PGCE wiki

<http://mflpgceyork2011.pbworks.com/>

Skype me Baby!

Video conferencing – connect with the wider world

‘There are firewalls. It’s just not possible’

**IT Technician, York Specialist Language College,
September 2010**

Using video conferencing to motivate language learners

via the marvellous www.boxoftricks.net

MFL Flashmeetings



amandasalt @amandasalt

8h

@suzibewell they are intense but stimulating, full of excellent ideas & discussions plus they are great craic #mflfm

[View conversation](#)



François @nhanak80

11h

@suzibewell because mflistas are not scared of the unknown!!

[View conversation](#) [Reply](#) [Retweet](#) [Favorite](#) [More](#)



lisibo @lisibo

10h

@suzibewell - they keep us all in touch with each other, offer support and information, and remind us that we're not alone and not mad!

[View conversation](#) [Reply](#) [Retweet](#) [Favorite](#) [More](#)



Clare Seccombe @valleseco

10h

@suzibewell MFLFMs are a concentrated two-hour burst of everything that makes Twitter great

[View conversation](#) [Reply](#) [Retweet](#) [Favorited](#) [More](#)

A few parting thoughts...

‘As a teacher, you can be as good as you want to be. There are no limits. How good you get is entirely dependent on how much you want to actively connect.’

[Ian Gilbert](#)

[@suewaters](#)

“Watching from the outside, Twitter is like the dumbest thing you’ve heard of: “Why would anyone want to tell others what they are doing in 140 characters?”

And yet to dismiss Twitter is a mistake because it’s an incredibly powerful tool for your personal learning and connecting with others.”

In the words of Isabelle Jones...

**‘It (Twitter) is time consuming,
but so is breathing!’**

In the words of John Lennon...

*Imagine all the people
 Sharing all the world
You may say that I'm a dreamer
 But I'm not the only one
I hope someday you'll **join us**
And the world will live as one*

suzi.bewell@york.ac.uk

@suzibewell

thank you
Danke
gracias
merci

How to create a basic **Twitter** account:

- 

1 Visit **twitter.com** and fill in your **name**, **email** and **password**
- On the next screen, pick a **username** (preferably your **business name**) - something like this: **@YourBusiness**
Congratulations your account is **now live!**
- 

3 Add some **personality**; click on the **head image** at the top of the page to access your '**settings**'
- 

4 Upload an **image**, insert a **location** and write about your business in the **biography box**
- 

5 Begin to **follow** people - this means you'll be able to see what they write (their '**tweets**')
- 6 Now get '**tweeting**' to build up a following and **start interacting** with existing and **potential customers**

Where to next?

For more information on using Twitter, Facebook and Blogs
for free high-quality CPD purposes visit:

<http://battuk.wordpress.com/2013/02/13/twitter-tips/>

<http://www.creativeeducation.co.uk/blog/index.php/2010/12/top-twitter-hashtags-for-uk-teachers/>

<http://drsaraheaton.wordpress.com/2013/02/22/twitter-for-teachers-at-the-central-alberta-teachers-convention-catca-2013/>

<http://images.pcmac.org/Uploads/MCPSS/MobileCounty/Departments/Forms/Twitter%20for%20Educators.pdf>

<http://tinyurl.com/MFLTtwitterati>

<http://tinyurl.com/MFLTtwitterati1>

<http://tinyurl.com/TwitterToImproveTeaching>

<http://tinyurl.com/GuardianTWITTERMFL>