



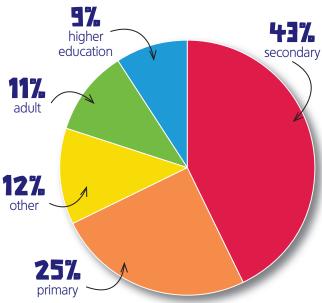
MEDIA INFORMATION 2015



"Since its launch in 2009, Languages Today has become one of our flagship publications. The theme of each issue focuses on a current and relevant aspect of language teaching, which paired with regular features on news, classroom practice and teaching ideas makes Languages Today not only a must-read for every language teacher in the UK – but also a great opportunity for organisations involved with languages to engage with the teaching community."

As the major subject association for those involved in teaching languages at all levels, *Languages Today* represents a unique opportunity to reach ALL's

4,500 members



René Koglbauer, ALL President





ABOUT LANGUAGES TODAY

Languages Today launched in March 2009 as a full-colour, 36-page, A4 magazine with newsstand design and content values, reporting on the issues that are important to ALL members in a user-friendly format conveying information in an enticing and readable way.

By making an impact with a mix of news, updates and relevant current affairs from ALL combined with concise features, covering topics from student motivation to research findings, overseas travel to government strategy, *Languages Today* is THE magazine for UK language teachers.

With reader feedback encouraged through letters, competitions, reviews and social media

Languages Today can:

- Respond to members' needs and interests
- Provide a platform for sharing experiences
- Build relationships with members and readers

Languages Today offers an effective medium through which to reach our 4,500 active members and a unique opportunity to promote your products/services to the language teaching community, with special issues focussing on:

- Cross curricular work
- Educational visits and exchanges
- CPD opportunities
- Progress and assessment













ADVERTISING RATES

ADVERTISING RATES		
Advertising Rates (ALL Members)	1-2 issues	3 issues
Double page spread	£2,500 (£2,000)	£2,000 (£1,800)
Full page IFC	£1,485 (£1,175)	£1,200 (£1,000)
Full page OBC	£1,485 (£1,175)	£1,200 (£1,000)
Full page ROP	£1,200 (£950)	£1,000 (£800)
Half page	£650 (£520)	£550 (£450
Quarter page	£450 (£360)	£400 (£300)

Advertisers can also reach our unique database through inserting their printed marketing materials.

Inserts (10g) £600 (£500) £500 (£400)

ARTWORK REQUIREMENTS

Please supply artwork as:

CMYK HIGH RES (300DPI) PDF, TIFF OR EPS

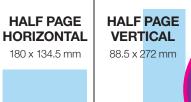
email: annav@jppublishing.co.uk

Responsibility cannot be accepted for poor reproduction when advert artwork is supplied at incorrect specification.

DOUBLE PAGE SPREAD

Trim 420 x 297 mm Bleed 426 x 303 mm

QUARTER **FULL PAGE PAGE** Trim 210 x 297 mm Bleed 216 x 303 mm 88.5 x 134.5 mm



Special positions: **Belly band** Barn doors Price on application

TO ADVERTISE CONTACT: Anna Vassallo on 020 7079 9365 or annav@jppublishing.co.uk





















DIGITAL ADVERTISING RATES

http://www.all-languages.org.uk-Members Area

LANGUAGES ZONES

Button on main section page £300 per month

ALL members - £250 Dimensions - 125 x 125 pixels

Button on content page

£450 per month ALL members - £400 Dimensions - 300 x 250 pixels



PRINT AND ONLINE PACKAGES



GOLD £1.899

ALL members - £1,551

- OBC of Languages Today
- 1 out of the 6 spaces on every main section page
- 1 space across every ordinary content page

Rate card: £2,235 15% off, saving £336



SILVER £1.741

ALL members - £1,417

- OBC of Languages Today
- 1 space across every ordinary content page

Rate card: £1,935 10% off, saving £194



BRONZE £1.425

ALL members - £1,140

- FP in Languages Today
- 1 of 6 on every main section page

Rate card: £1,500 5% off, saving £75



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