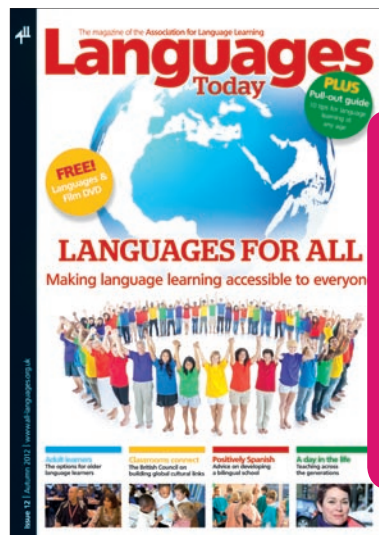


languages today

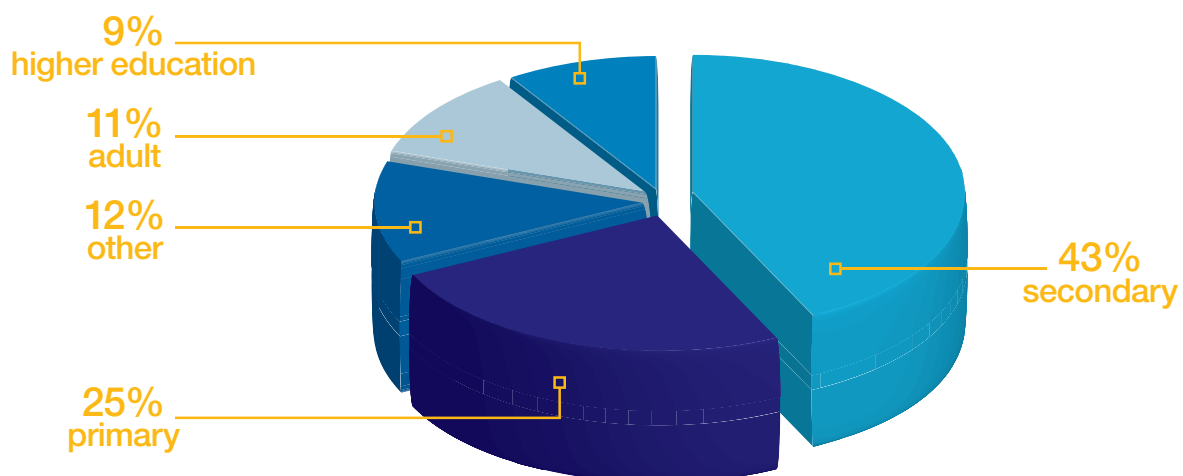
The magazine for the Association for Language Learning



"*Languages Today* will be the magazine that every languages teacher in the country will want to read. It's a great opportunity for all of us involved in languages education to engage with our community."

- Linda Parker, ALL

- As the major subject association for those involved in teaching languages at all levels, *Languages Today* represents a unique opportunity to reach the ALL's **4,500 members**



(media information 2014)

About *Languages Today*

Languages Today launched in March 2009 as a full-colour, 36-page, A4 magazine with newsstand design and content values, reporting on the issues that are important to ALL members in a user-friendly format conveying information in an enticing and readable way.

By making an impact with a mix of news, updates and relevant current affairs from the ALL combined with concise features, covering topics from student motivation to research findings, overseas travel to government strategy, *Languages Today* is THE magazine for UK language teachers.

With reader feedback encouraged through letters, competitions, Q&As and comment columns, *Languages Today* can:

- > Respond to members' needs and interests
- > Provide a platform for sharing experiences
- > Build relationships with members and readers

Languages Today offers an effective medium through which to reach our 2,500 active members and a unique opportunity to promote your products/services to the language teaching community, with special issues focussing on:

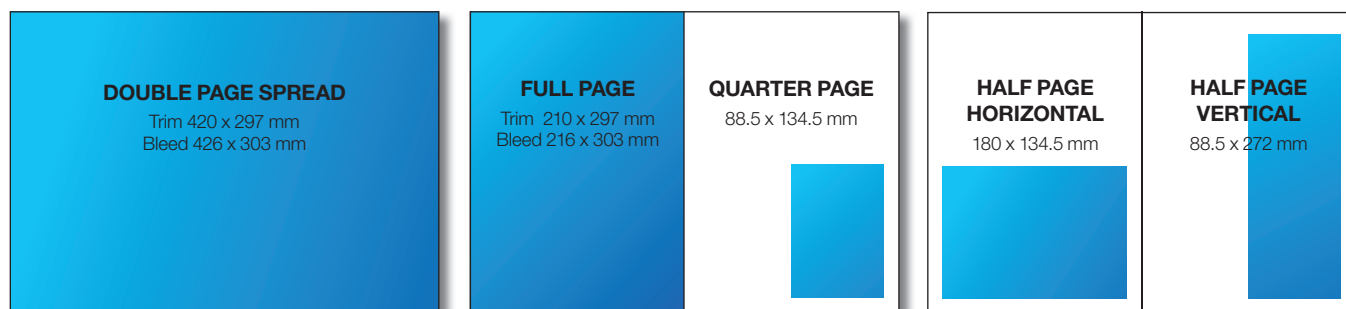
- > New resources
- > Educational visits and exchanges
- > CPD opportunities
- > Teacher lifestyle

ADVERTISING RATES

Advertising Rates (ALL Members)	1-2	3
Double page spread	£2,500 (£2,000)	£2,000 (£1,800)
Full page IFC	£1,485 (£1,175)	£1,200 (£1,000)
Full page OBC	£1,485 (£1,175)	£1,200 (£1,000)
Full page ROP	£1,200 (£950)	£1,000 (£800)
Half page	£650 (£520)	£550 (£450)
Quarter page	£450 (£360)	£400 (£300)

Advertisers can also reach our unique database through inserting their printed marketing materials.

Inserts (10g)	£600 (£500)	£500 (£400)
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FOR MORE INFORMATION PLEASE
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