

## La Paga (Pocket Money)

### 6. Toy advert

**Prior Knowledge:** It is helpful if children already know how to say *me gustaría*.

<p><b><u>Objectives</u></b></p> <p>Speak in sentences, using familiar vocabulary, phrases and basic language structures</p> <p>.</p>	<p><b><u>Support</u></b></p> <p>Children should work in mixed ability groups. Puppets may also be used to build up confidence.</p> <p><b><u>Extension</u></b></p> <p>Display one of the phrases from this unit. Children close their eyes and you remove a letter – which one is missing?</p>	<p><b><u>Main</u></b></p> <p>Display the phrase <i>me gustaría</i> on the board. Invite the class to chant <i>me gustaría</i> and on each repetition, rub out a letter in <i>me gustaría</i>. Repeat. Children will remember this activity from Session 5. As a further revision activity, play Hangman (<i>El ahorcado</i>) again to see if children can spell the phrase correctly.</p> <p>Explain to children that in this lesson, they will prepare a radio or TV advert to persuade the audience to buy one of the toys from this unit. Props and costumes may be used.</p> <p>Remind children of the language taught throughout this unit then give them time in their groups to plan their advert.</p> <p><u>ICT Opportunities:</u> Children could use a voki with a product as the background to create their advert.</p> <p>Children could create podcasts of their adverts, and post them on a blog for their partner school to leave comments.</p>		
<p><b><u>Grammar</u></b></p> <p><u>For teachers:</u></p> <p>Conditional tense – <i>me gustaría</i> is an example of the Conditional tense – ‘I would like’</p> <p>You cannot combine <i>Yo</i> and <i>Me gustaría</i> to me ‘I would like’, because <i>me gustaría</i> actually means ‘it would please me’. For emphasis you can add <i>a mí</i> e.g. <b><i>A mí me gustaría...</i></b> (<i>I would like...</i>)</p>	<p><b><u>Grammar focus</u></b></p> <p><u>For children:</u></p> <p>No specific focus.</p>	<p><b><u>Phonics focus</u></b></p> <p><u>For teachers:</u></p> <p><i>qu [k]</i> - ¿<b><i>quién</i></b> ?, <b><i>quiere</i></b></p>	<p><b><u>Phonics focus</u></b></p> <p><u>For children:</u></p> <p>No specific focus.</p>	
<p><b><u>Learning Outcomes</u></b></p> <p>Children can:</p> <ul style="list-style-type: none"><li>• use effective language for an advert</li><li>• understand that language is used differently depending on the speaker and the audience</li></ul>		<p><b><u>New National Curriculum Links</u></b></p> <p><b>English</b></p> <p><u>Composition</u> Years 3 - 4</p> <p>Pupils should be taught to plan their writing by:</p> <ul style="list-style-type: none"><li>• discussing and recording ideas</li></ul>		

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<p><b><u>Throughout the week:</u></b></p> <p>Give children opportunities to practise and perform their adverts.</p> <p>Practise <i>me gustaría</i> and phonemes with the following game. Give each child a box or bag with a phoneme card on it. Tell the children they should collect objects that contain that sound. You have a bag of objects (or picture cards) and, as you take each one out, say <i>¿Quién quiere un...?</i> The children with the corresponding phonemes call out <i>¡Yo!</i> Some children might be able to say <i>Me gustaría un ...</i> (Have several of each item so that everyone can collect something).</p>	<p><b><u>Resources</u></b></p> <ul style="list-style-type: none"> <li>• Toys as props</li> <li>• Puppets (as support)</li> </ul>
<p><b><u>Teaching Tips</u></b></p> <ul style="list-style-type: none"> <li>• Plan group sizes for the advert preparation carefully. Children may find it difficult to organise themselves if the group size is too large. If you have a large number of very small groups, it will take a long time to see everyone's final performances.</li> <li>• Children may enjoy creating a short 'jingle' to accompany their advert, and using song in this way may help some of them memorise the language</li> </ul>	

<b><i>El lenguaje del profesor / de la profesora</i></b>	<b>Teacher Language</b>	<b><i>El lenguaje de los niños</i></b>	<b>Children's Language</b>
<i>me gustaría...</i>  <i>En la tienda de juguetes</i> <i>Me gustaría...</i> <i>juguetes</i> <i>un balón (de fútbol)</i> <i>un CD</i> <i>un coche</i> <i>un peluche</i> <i>una muñeca</i> <i>una consola</i> <i>caramelos</i>	I would like...  At the (toy) shop I would like... some toys a football a CD a car a cuddly toy a doll a games console some sweets	<i>me gustaría...</i>  <i>juguetes</i> <i>un balón (de fútbol)</i> <i>un CD</i> <i>un coche</i> <i>un peluche</i> <i>una muñeca</i> <i>una consola</i> <i>caramelos</i> <i>un pastel</i>	I would like...  some toys a football a CD a car a cuddly toy a doll a games console some sweets a cake

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<i>un pastel</i> <i>¿Te gusta esto ?</i>  <i>Sí / no</i> <i>¡Me gusta eso !</i> <i>¡Me encanta esto !</i> <i>¡Odio esto !</i> <i>¡No me gusta eso !</i>  <i>¡Es...genial / súper guay / fabuloso / fantástico</i>	a cake Do you like this?  Yes / No I like that! I love this! I hate this! I don't like that!  It's ... brilliant / really cool / fabulous / fantastic	<i>¿Te gusta esto ?</i> <i>Sí / no</i>  <i>Me gusta eso !</i> <i>¡Me encanta esto !</i> <i>¡Odio esto !</i> <i>¡No me gusta eso !</i>  <i>¡Es...genial / súper guay / fabuloso / fantástico</i>  <i>Extension :</i> <i>Son (sólo)...euros</i>	Do you like this? Yes / No  I like that! I love this! I hate this! I don't like that!  It's ... brilliant / really cool / fabulous / fantastic  Extension: It's (only) ... euros
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End of Unit Activities			
Learning Objectives	Teaching Activities	Learning Outcomes	Points to note
<ul style="list-style-type: none"> <li>to apply the knowledge, skills and understanding in this unit</li> </ul>	<ul style="list-style-type: none"> <li>Allow groups to rehearse their radio or TV advert.</li> <li>Each group performs their advert. They must try as hard as they can to convince the audience to buy the product.</li> <li>The class comment on the effectiveness of the advert. Why was it effective? What kind of language/gestures did they use to convince the audience?</li> </ul>	<ul style="list-style-type: none"> <li>use effective language for an advert</li> <li>understand that language is used differently depending on the speaker and the audience</li> </ul>	<ul style="list-style-type: none"> <li>The adverts can be filmed and then shown to the class.</li> <li>The adverts can be performed to another class or to the whole school.</li> <li>The children could record themselves using hand held recording devices and play back through the computer or interactive whiteboard.</li> </ul>