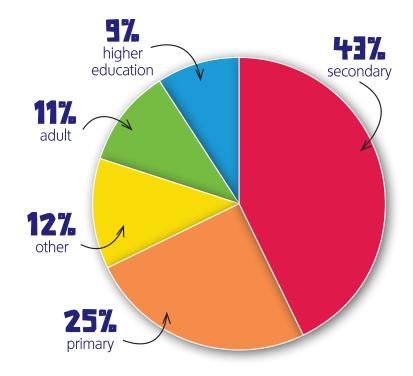
# NEED TO FILL A VACANCY IN LANGUAGES EDUCATION?

Listing your vacancy through the ALL jobs board service is a cost-effective way of reaching our **4,500 members**, as well as their colleagues and informal networks at the local level.

Your vacancy will appear on the ALL website www.all-languages.org.uk (7,000 unique visitors per month), on Facebook (4,000 followers) and Twitter. Additionally your vacancy will be listed in our ALLNet e-bulletin – a vital source of news and updates for language professionals, sent to our members and their colleagues weekly during term time. Our audience includes primary and secondary schools, FE colleges, universities and a range of product and service providers and users across the UK.

The ALL jobs board represents a unique opportunity to reach over **4,500 members of the Association** - the UK's major subject association for those involved in teaching languages at all levels, as well as more followers via our website and social media channels!



ALL's membership by sector





# WHAT CAN I EXPECT FROM THE ALL JOBS BOARD SERVICE?

We promote your job vacancy across 4 channels: The ALLNet e-bulletin, Facebook, our website and our dedicated Jobs Board Twitter account.

Your listing will be live in the jobs board area of our website until the closing date. From the listing on our website, visitors will see a short description of your vacancy (see examples). From there they can click through to your own site for further information.

Your listing will be sent out in the ALLNet e-bulletin every week until the closing date. This includes job title, location and closing date, with a link to the jobs board area of our website.

Your vacancy will be promoted during the first week as "New jobs this week", via Facebook and Twitter. It will be promoted again as "Jobs closing this week" during the week before the closing date (see examples).

The standard period that a job listing will be live on our website is 4 weeks, however you can opt to promote your vacancy for longer for a small additional fee









## ALL'S JOBS BOARD: OUR SERVICE TO YOU

- 1. Contact the office at **jobsboard@all-languages.org.uk** with a short description of the vacancy, including job title, location and closing date, and a web link to further information. Why not use our easy template?
- State the number of weeks you wish to promote the job vacancy, and make payment.
- 3. Your job vacancy will be posted on our website within 3 working days of payment being received.
- 4. Your job vacancy will be posted on Facebook and Twitter within 3 working days of payment being received.
- 5. Your job vacancy will be included in the next weekly ALLNet e-bulletin, and every week after that for the lifetime of the advert.
- 6. Your job vacancy will remain on our website and continue to be sent out in ALLNet for the lifetime of the advert.
- 7. The week before the closing date, your job vacancy will again be posted on Facebook and Twitter.
- 8. After the closing date, your job vacancy will be removed from our website and e-bulletin.

#### Twitter



#### **Facebook**









### **RATES**

Membership Type	Duration of Ad.	Rate
ALL Members	Up to 4 weeks live	£99 (VAT exempt)
Non-Member	Up to 4 weeks live	£185 (VAT exempt)
ALL Members	Up to 6 weeks live	£129 (VAT exempt)
Non-Member	Up to 6 weeks live	£241 (VAT exempt)
ALL Members	Additional 2 week periods	£25 (VAT exempt)
Non-Member	Additional 2 week periods	£47 (VAT exempt)

#### Not an ALL member yet?

Why not join today and take advantage of reduced advertising fees, as well as a great range of member benefits.

Contact the office for more information: info@all-languages.org.uk









