

2020

Strategic vision for 2020 for the Association for Language Learning (ALL)

The Association exists to promote and support the learning and teaching of natural languages.

It aims to encourage an understanding of the importance of languages at all levels of our society by:

Promoting the development of language policies which reflect the linguistic diversity and the language needs of the country and its population

Participating in national working groups to critique, guide, review & shape policy relating to languages and teaching

Acting as the public voice for members by responding to consultations about languages, teaching & learning

Representation & involvement in cross-sector project working groups

Developing or showcasing innovative pedagogical approaches to language learning & teaching

Highlighting where language teaching policies have been implemented to effect positive outcomes for learners

Delivering keynotes and chairing/attending panels at national or high profile events

Providing opportunities for teachers of lesser taught languages to network online

Showcasing world languages, bilingualism & multilingualism through ALL's online and offline publications

Enhancing partnerships with other organisations

Scoping out opportunities and responding to the changing languages landscape

Advancing public understanding of language learning and the techniques and approaches for successful language teaching

Developing & promoting material relating to the benefit & impact of language learning via ALL's website

Actively promoting & celebrating the practice of language teachers via ALL's social media channels, website and practitioner magazine Languages Today

Supporting & promoting research activity undertaken by ALL members relating to language acquisition, choice, employability & mobility & pedagogy

Supporting the promotion of research activity undertaken by external organisations, giving exposure via ALL's online or paper publications

Showcasing the wealth of educational services offered by partners and corporate members to benefit language learners and teachers

Evaluating the impact of language-related projects steered by the Association to consider how these might be up-scaled and learning cascaded

Offering membership rates which support those entering the teaching profession, as well as packages for individuals, schools & institutions & corporate members

Facilitating member contribution to themed working parties: producing information, case studies and resources for the benefit of the language teaching community

Developing content relating to the teaching of languages through podcasts

Developing publications relating to issues faced by language teachers

Promoting improved standards of language teaching

Working with government agencies on teacher recruitment & retention

Working with government agencies on teacher upskilling initiatives

Providing ITET providers with a forum & a CPD session to share issues and successful practice

Applying for grant funding to scope out & deliver innovative projects based on teacher and learner need

Offering peer-reviewed research content via the Association's Language Learning Journal and online Language Zones

Promoting Learning from the Classroom by publishing action research reports via a member-login

Providing access to online & off-line networking/training via specific Language Networks

Facilitating debate & teacher-teacher support through provision of specific interest and language discussion lists

Facilitating teachmeets and show & tells through member-led events at local level

Providing a forum for language teaching CPD via the annual Language World Conference

Developing a core CPD programme for language teachers which is run at various locations throughout the year

Providing a membership offer tailored to various stages of a language teacher's career

Actively promoting the benefits of membership of the Association

Seeking feedback from membership and non-members about the services offered and what improvements/diversification they would wish to see