

thisislanguage
.com

Authentic. Efficient. Inspiring.



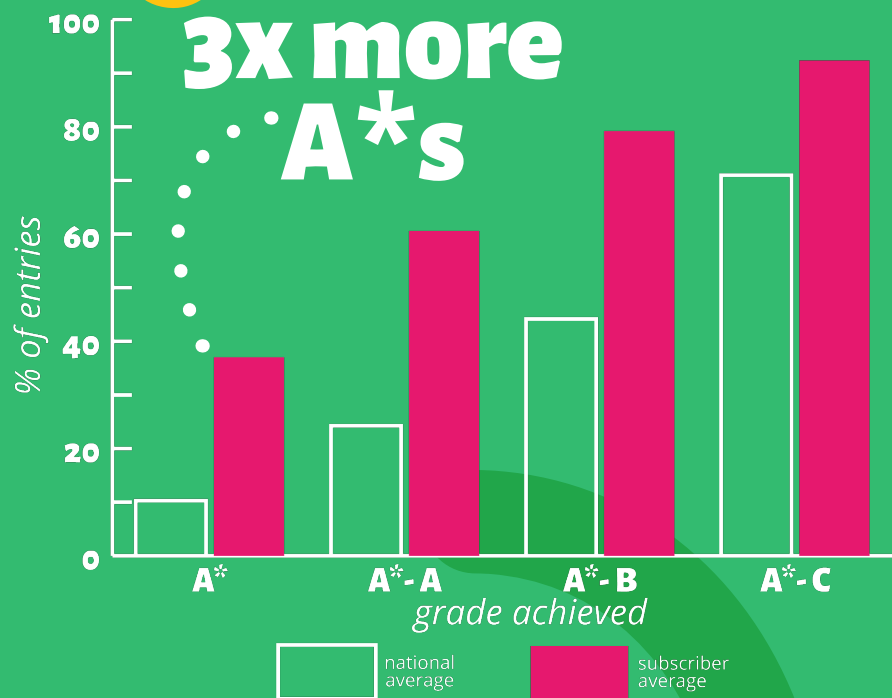
Measurable Impact

How **thisislanguage.com** improves student attainment and teacher efficiency.

We understand that you can't make an investment for your school without objective evidence that the product or service will lead to improved outcomes. So here you go...

[Student Attainment]

A comparative analysis of 2017 GCSE/iGCSE results data from 100 subscribing schools with national GCSE results data reveals that schools using **thislanguage.com** get:

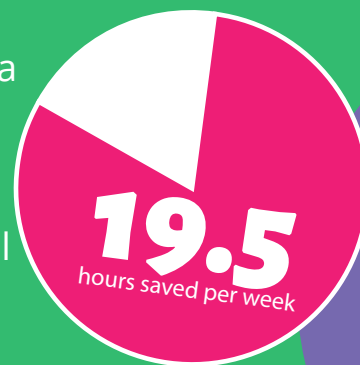


[Teacher Efficiency]

An in-depth study of a group of 12 subscribing schools showed that when using **thislanguage.com**, each school made a **termly saving of:**

- **104 hours saved** on lesson planning and preparation
- **208 hours saved** on marking

Which means a more efficient department, to the tune of almost one full day per week!



of teachers would recommend **thislanguage.com** on the basis of student progress.



of teachers say **thislanguage.com** has improved their students' confidence in the language.



of teachers say that **thislanguage.com** saves them time finding relevant, engaging audio/video resources.

To help put the data into context, here's evidence from a subject leader:

"It has had a vast and rapid impact on what my students are able to do."

How do you use thislanguage.com in school?

We've recently started to move away from textbooks and go the knowledge-grid route. It's been quite challenging because everybody was very used to opening a textbook and teaching whatever was on the page but **thislanguage.com** fits really nicely with this new approach, by helping students build vocabulary through content. We also set homework on the site which is very easy and is paying off hugely already. The students can do so much more than they've ever been able to at this point of the year previously.

What do you particularly like about thislanguage.com?

The great thing about it is that it's expanding students' vocabulary really rapidly. My colleagues say the same thing: that their students are recognising more words in lessons, or using words in their writing that we know we haven't taught them! Every time a student says "I know that from **thislanguage.com**", I fist-pump the air! It's the best money I've ever spent because they just know so many more words.

This increased vocabulary has also given students a massive boost in confidence: they see themselves being successful on **thislanguage.com** so they're confident enough to use or identify the new words in lessons. And because they're able to use the words, they feel more successful and they go away and do some more work on the site. It's created a confidence-success cycle.

How does it compare to other resources you've used?

The only other resources that we've used up until now have been textbooks and the audios that come with them, and I don't think they're at all comparable. The textbooks are so dated and boring, and the recordings are either too basic or there's too much information and students are forced to just listen for the gist. Whereas, the structure of the exercises on **thislanguage.com** helps introduce them to new vocabulary so that they engage with and understand every single word they hear.

It also makes learning the language more fun for students. They love coming to lessons now because they know that they're not getting boring scripted listenings from textbooks, they're getting proper French and they just love it. I have a student who has real difficulty in school and has been excluded numerous times. She came to me this morning and said, "Miss, I spent five hours on **thislanguage.com** last night and now I'm second in the class!" There is no other resource that would have engaged her in that way.

How would you describe thislanguage.com to another teacher?

It's invaluable. It has had a vast, rapid impact on what my students are able to do and given them a feeling of confidence and success in the process.

**Kate Barrett, Head of MFL
Nova Hreod Academy**