

The smart language tool for classrooms



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AWARDS 2019
WINNER

thisislanguage
.com

Authentic. Efficient. Inspiring.

Here's the truth about language teaching:

Most publishers simply don't give us enough video content to show students how real native speakers speak.

At **thisislanguage.com** we do things differently.

We've been designed specifically to work as an online, video-based learning tool. No actors and no stiff, stilted scripts.

Since 2011 we've been shooting 1000s of unscripted interviews on location around the world and then unpacking that raw, authentic language in a single, easy-to-use platform.

Our website is full of actionable exercises that help students achieve tangible results, while learning from and with their peers around the globe.

The final result? Engaged students. Impressed parents. Happy teachers.

We hope you enjoy your time learning with **thisislanguage.com**. This brochure provides a snapshot of what we do. Our videos are just the start of it!

We're on a serious mission to inspire students through fun and authentic language education.

Welcome on board!



George Van den Bergh
Founder of **thisislanguage.com**

Champion authenticity. Boost engagement. Save yourself time.

Simply put, we create authentic language videos for your classroom that help you find greater efficiency in your class prep and inspire a lifelong love of languages in your students.

Our three founding principles are Authenticity, Efficiency and Inspiration.

Here's how these principles guide our work:

Authenticity

Real-world language.
No scripts.
No actors.

Our videos feature young, native speakers, speaking spontaneously and truthfully about their own lives. Language videos don't get more real than this.

Efficiency

Save on class prep time.
Monitor progress simply.

Our learning zone is stocked with loads of fantastic, relevant language content for your classroom. Student progress is easy to track with the automatic marking system and results log.

Inspiration

Fresh, fun exercises.
A learning tool designed to motivate.

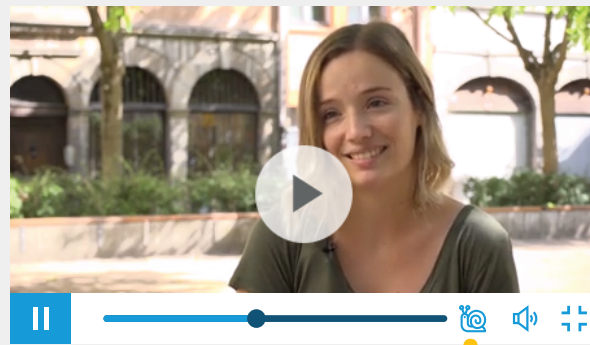
Our academically rigorous companion exercises are reviewed by experienced language professionals, while games, points, and friendly competition keep students excited and engaged.

Our Videos the heart of our resources

Maintain focus:

The slick, modern interface keeps the spotlight on what's being said by our interviewees.

What have you done recently with your family?



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Approachable learning:

Videos are short and easily digestible. Perfect for grasping key concepts quickly!

Encourage content mastery:

The accompanying interactive exercises promote steady skill development.

Feel tangible progress:

Each exercise is more challenging than the one before, so students see their improvement.

Straightforward navigation:

Video selection is quick and easy with a unique ID number and speaker nationality tag.

Accessible at all levels:

The Snail Setting slows down the speed of each video without distorting the language.

Effective differentiation:

Videos are rated and clearly marked with their difficulty. It's easy to assign suitable material!

Jigsaw

Video Vocab

Gap-fill

Comprehension

Transcript

Print worksheet

Set an exercise

For Teachers and Administrators

supporting excellence in language learning

Our Teaching Tools

Smart tools that make your life easier

We were founded by a language teacher, so saving teachers time has always been at the heart of what we do. We do this by offering smart teaching tools and carefully curated content that supports their curriculum.

How do we help?

- ✓ Quick work selection
- ✓ Automated work assignment
- ✓ Instant marking and feedback
- ✓ Long-term progress tracking

These tools free up teachers to focus on what really matters: supporting students as they accomplish personal and academic achievements and ensuring the overall success of their classroom.



No more evenings and weekends spent with a pile of exercise books!



Curriculum Alignment

A cost-effective tool that enhances your materials and curriculum

We make it easy to find relevant content for your established curriculum and existing materials.

Already have hard-copy materials you love? We work alongside your existing resources by linking our videos directly to pages in your textbook.

Want to go paperless? No need to cobble together materials. With over 9,000 videos and complementary exercises, **thisislanguage.com** can support your curriculum all by itself!

In search of cultural capital? Bring the target-language country into your classroom with every video.

We're the tool that plugs straight into your classroom. It's that simple!



Our Exercises

facilitating learning through inspiration



Jigsaw

A drag-and-drop gap-filling exercise

Students build their vocabulary by repeating the video and regenerating a modified Jigsaw with different words removed. An approachable exercise that's perfect for entry-level students!



Gap-Fill

A free-hand gap-filling exercise

Students improve their knowledge and spelling of inflected forms of vocabulary. As levels increase, this exercise also tests their understanding of adjective agreement and verb conjugation.



Comprehension

A listening comprehension exercise

Students strengthen their comprehension by listening carefully to our unscripted native speakers. This exercise style tests students' general understanding of the target language in context.



Grammar

An innovative, interactive trainer

Students build confidence and independence as they master key language skills. Our responsive teaching system adapts as students work and only allows them to advance when they are ready.



Video Vocab

An interactive vocab learning tool

Students learn from their mistakes through repetition and re-testing. Flashcards with images and native-speaker audio acquaint students with the spelling, meaning and pronunciation of words.



Vocab Trainer

All the words they need, whatever the exam board

Students enjoy a boost of motivation with bite-size word groups, plus coins and points. This exercise prepares students on all of the required vocab from all exam boards, all in one place!



Nutty Tilez

A real-time vocab game students love

Students develop accuracy in their writing and vocabulary recall as levels increase in difficulty. Competition is fierce, with points, coins, leaderboards, and biannual international competitions!

Join our growing community!



6 continents



7 languages



1,000+ schools



9,000+ videos

160,000+ students



**140,000,000+
correct answers!**



**Experience
thisislanguage.com
in action.**

**Get in touch today
for your 14-day
free trial!**



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